

An INVITATION to SPONSOR

An Exclusive Invitation to Sponsor Small Property Owners of New York's, (SPONY) Annual 2026 Gala Honoring

Chris Athineos and Mark Gjonaj

with the

"The Backbone of the Boroughs Award"

Celebrating dedicated small property owners who embody resilience, family legacy, and commitment to quality housing in New York City.

DATE

Thursday, May 14, 2026

TIME

6:00 PM – 8:30 PM.

LOCATION

Club 101, 101 Park Avenue, New York, NY

An elegant, exclusive venue in the heart of Midtown – perfect for meaningful connections.

Why Sponsor the SPONY Gala?

Your sponsorship directly supports this vital mission while positioning your brand among New York's real estate leaders.

Targeted, High-Value Exposure

Reach property owners, investors, developers, and industry professionals in an intimate, influential setting.

Brand Alignment & Prestige

Align with a respected 40+ year advocate for small property owners and quality affordable housing.

Exclusive Networking

Build relationships with key stakeholders, potential clients, and decision-makers over cocktails and celebration.

Sponsorship Levels & Benefits

All levels include logos on event website, signage, and dedicated social media shout-outs before and after the event, mentions in our weekly newsletter, opportunity to provide branded materials/merchandise at the venue.

Backbone of the Boroughs Sponsor

\$10,000

- Premier recognition as title-level supporter
- Speaking opportunity during event
- Special acknowledgment of support at venue
- Largest prime logo placement on promotional materials
- Sponsor spotlight on social media
- Reserved seating at the venue
- 16 complimentary event tickets

Diamond Sponsor

\$7,500

- Larger prime logo placement on promotional materials
- Sponsor spotlight on social media
- Prominent mentions at event venue
- Reserved seating at the venue
- 12 complimentary event tickets

Platinum Sponsor

\$5,000

- Large prime logo placement on promotional materials
- Sponsor spotlight on social media
- Prominent mentions at event venue
- 10 complimentary event tickets

Gold Sponsor

\$2,500

- Prime logo placement on promotional materials
- Sponsor spotlight on social media
- Mentions at event venue
- 8 complimentary event tickets

Silver Sponsor

\$1,000

- Logo on promotional materials
- Sponsor spotlight on social media
- 4 complimentary event tickets

Bronze Sponsor

\$500

- Logo on promotional materials
- Sponsor spotlight on social media
- 2 complimentary event tickets

<https://spony.org/gala2026/> Please register by April 30, 2026.



Since 1984, the **Small Property Owners of New York (SPONY)** - a volunteer, non-profit organization has tirelessly advocated for fair policies, sustainable housing, and the rights of small housing providers in an increasingly challenging regulatory environment.